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lusic With Metajam

Metajam comes at a time when the computer is firmly entrenched in the recording industry and a legitimate digital distribution infrastructure is emerging. It is sold alongside recording, editing and mixing software in musical instrument/pro audio retailers and is an addition to the tool kit that computer-savvy musicians and engineers can exploit.

Evolving from Broadjam's Song Management System for music publishers, Metajam allows musicians and music industry professionals to embed metadata around songs, synchronizing desktop cataloging with Broadjam's Web site for easy access by advertising agencies, music supervisors and consumers. Metajam users can put 100 songs on the search engine run by Broadjam (a *Billboard* licensee).

At least as relevant to musicians seeking exposure for their recordings, Metajam allows users to batch-upload music to the Internet, build a Web site and create press kits from the desktop. Users also have access to more than 1,500 label, publishing, radio and venue contacts.

Metajam is a timely service, founder **Roy Elkins** says. "Musicians spend 10 grand on gear, 10 grand in the studio and zero to promote their product," he asserts. "This is what

you need to get your stuff online, to organize it, to build your promo kit, to get your musical life organized."

Broadjam's initial service—the cataloging of content for clients

Studio Monitor™

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including Warner/Chappell and TAXI—led to the building of review and transmission mechanisms, artist profile pages and more, Elkins explains.

"I said, 'What is missing here? Wouldn't it be great if somebody could do all this on their desktop?' They can keep their Web life synchronized with their desktop—very similar to what Quicken does in the financial world," Elkins says.

Disc Makers, which exhibited at the 115th AES, has announced the creation of a Web-based CD duplication offering known as CD Self Service.

The service offers CD-R duplication and printing for small-run—500 or fewer—projects with no minimum quantity. Users can upload music (or data), design disc and packaging artwork and store both online at no cost.